



# THE ALLIANCE

## ANNUAL REPORT

NO. 010



# 2025

[WWW.DEFENDINGTHECAUSE.ORG](http://WWW.DEFENDINGTHECAUSE.ORG)

# The Alliance has a vision...

a community where **EVERY CHILD** is safe and loved.

**2** out of  
**3** kids

experience  
trauma  
by age 16

There are thousands of kids in the Sacramento region who need support—and many organizations ready to help. Too often, those nonprofits are working in isolation.

**OUR MISSION** is to prevent and heal childhood trauma by leveraging the power of collaboration.

In order to support **foster youth, resource and adoptive parents, families in crisis, refugees, trafficking victims, women facing unplanned pregnancies and more...** we have to work together.

**THE ALLIANCE** is a united movement of organizations and individuals working together to serve vulnerable kids and families in the Greater Sacramento Area. Our network spans 5 local counties including Sacramento, Placer, El Dorado, Nevada & Yolo.

Through our programs and services we...

## **CONNECT**

organizations with each other and valuable resources

## **MOBILIZE**

the community to make a difference

## **EQUIP**

people to support children in trauma-informed ways

## **WE BELIEVE...**

Kids and families are worth defending

We are stronger together

Everyone can make a difference

What's broken in relationship is healed in relationship

## A NOTE FROM THE EXECUTIVE DIRECTOR

Dear Alliance Friends and Partners,

As I reflect on 2025, I am overwhelmed with gratitude and pride. This year has been a powerful reminder that the strength of The Alliance is not found in any one program or initiative, but in the people who faithfully show up every single day for vulnerable kids and families across our region.

I could not be more proud of our team. Their commitment, creativity, and collaborative spirit continue to raise the bar for what it means to serve well. Behind every gathering, training, resource, and connection point is a group of dedicated leaders who believe deeply in our mission and work tirelessly to support it.

We are also deeply honored to partner with and support over 100 organizations on the front lines—showing up day-in and day-out for the most vulnerable kids in our community. These agency, nonprofit, and church leaders are the heartbeat of this movement. Because of their dedication and willingness to collaborate, thousands of kids and families are experiencing hope, stability, and healing.

As we look ahead to 2026, I am filled with excitement. We are preparing to expand our current programs, add new staff to our team, and create even more spaces for nonprofit leaders to connect, learn, and strengthen one another. The challenges facing our community are complex, but so is our collective capacity to meet them.

Thank you for believing in this work, for investing in The Alliance, and for standing with us as we continue to grow our impact. We truly are better together.

With heartfelt gratitude,

*Tiffany Loeffler* DPT  
Alliance Founder & Executive Director



# Alliance Members

Acres of Hope  
Agape Villages Foster Family Agency  
Aging Up  
All Clutter Aside  
Alternatives Pregnancy Center  
Aspire Kids  
Bayside Church Adventure  
Bayside Church Blue Oaks  
Bayside Church Granite Bay  
Bayside Church El Dorado Hills  
Bayside Church Folsom  
Bayside Church Galt  
Bridge Network  
Bridgeway Christian Church  
Bridging Initiatives International  
California Alliance of Caregivers  
California Christmas Hope  
Capital Community Athletics  
Capital Star Community Services  
Child Advocates of Placer County  
Children's Hope FFA  
Christian Encounter Ministries  
Citrus Heights Fellowship  
City of Refuge Sacramento  
Community Bible Church  
Compassion Planet  
Creekside - Rocklin  
Creekside Christian Church - Elk Grove  
Daughters of Zion  
Delta Prevention  
Destiny Christian Church  
Dignity Health Medical Foundation  
Everyone Matters Ministries  
Fair Oaks Church  
FAM - Foster Adoption Ministry  
FKCE - Sierra College  
Fostering Success and Significance  
Foundation Christian Church  
The Foundry Youth Center  
Fremont Presbyterian Church  
The Gathering Inn  
GERA-Global Emergency Response & Assistance  
Golden Sierra Life Skills - Father & Family Center  
Gracepoint Adventist Church  
Growing Hope  
Harbor Church  
Harvest Community Church  
Heart Behind The Badge  
Heart Gallery of Sacramento  
Heart to Heart  
Hearts Landing Ranch  
Hope Worldwide Sacramento  
Institute for Children's Aid  
Impact Sac  
Janell by the Well Ministries  
Jessup University Onramp Program  
Jesus Culture - Sacramento



The agencies, nonprofits, churches and professionals who are working together for the sake of local vulnerable kids and families.

Joni and Friends, Central California  
JABEL  
Keaton's Child Cancer Alliance  
KidsportzUSA Enrichment Programs  
Kingdom Roar Ministries  
Koinonia Family Services  
Lakeside Church  
Latino Leadership Council  
Law Enforcement Chaplaincy Sacramento  
LEAF  
Liberty Towers Church  
Life Community Church  
Lighthouse Counseling & Family Resource Center  
Lighthouse Covenant Church  
Lost But Not Forgotten  
Mama Bear Massage Ministry  
Midtown Church  
MISI Community Solutions  
Mosaic Christian Church  
New Morning Youth and Family Services  
Oak Hills Church  
Our Healing Forest  
The Overcome Project  
Paradise Oaks Youth Services  
Parent Cooperative Community  
Placer Justice Foundation  
Powerhouse Christian Ministries  
Powerhouse Ministries  
Project Church

Real Life Church  
Redemption Youth Ranch  
River City Christian  
Rivers Edge Church  
The Rock of Roseville  
Roseville Police Activities League  
Royal Family KIDS Sacramento  
SacMetro Church  
Safe Haven SHARE  
Safe Refuge for Children and Families  
The Salvation Army Roseville  
The Salvation Army Roseville Church  
seeMYchild  
Sierra Mental Wellness Group  
Sierra Pregnancy + Health  
Single Mom Strong  
St Augustine of Canterbury Episcopal Church  
Stand Up Placer  
Stanford Sierra Youth & Families  
The Taylor House  
Teams & Dreams Foundation  
Together Church  
Together We Heal Community  
Traveling Handyman  
Unity Care Group  
The Way of Life Church  
Wayfinder Family Services  
World Relief Sacramento  
X Hope, Inc.



# Community Impact

## CONNECT



**115** ALLIANCE MEMBERS

(local agencies, nonprofits, professionals and churches) are now working together to serve vulnerable kids & families in our region

**372** LOCAL LEADERS

collaborated at quarterly Alliance Member Gatherings



## MOBILIZE



**33,394** ITEMS were donated

to meet the needs of **10,553** KIDS & FAMILIES

through **72** local agencies & nonprofits

**104** BEDROOMS/ APARTMENTS

were furnished for youth in foster care, local refugees and families in crisis



THE Alliance  
DEPENDING THE CAUSE  
OF KIDS & FAMILIES

The Alliance made a HUGE impact on vulnerable kids and families in 2025 with help from our community!

## EQUIP

**1,772**  **BACKPACKS**  
with school supplies +  
**6,633**  **HOLIDAY GIFTS**  
were given to at-risk  
kids and families

 **\$43,430**  
in **GIFT CARDS**  
& **CERTIFICATES**  
donated to local kids and families  
in need

**138** **FAMILIES & PROVIDERS**  
caring for a total of  
**4,595** **KIDS** attended the  
2025 Training UP  
Conference 

 **1,278** **HOURS of PARENT**  
**TRAINING**  
were provided through  
workshops and classes

**638** **LEADERS & CAREGIVERS**  
received trauma training at  
an Alliance event, community  
workshop or online class 



# Stories that Inspire

## From Homelessness to Hope

**Alice,\*** a single mom raising her two children, was starting a new chapter after experiencing homelessness, thanks to the support of our nonprofit Member, Bridging Initiatives International.

As they moved into stable housing, The Alliance was able to provide a full-size mattress and frame, bedding, pillows, and essential household items to help make their new space feel like home.

This moment was made even more special by our Love in Action Director's daughter, who generously donated her birthday money to help purchase two weeks' worth of groceries for the family. Her kindness is a beautiful reminder that compassion has no age limit, and that even small acts of kindness can make a life-changing difference.

Because of community, partnership, and heartfelt giving, this family now has not just a place to live—but a place to heal, rest, and hope again.

## Community Filling the Gap

Through our Alliance backpack drive this year, we were able to support **Emily** and her team at Liberty Towers Church as they encountered a critical need in their community.

Emily shared that a local school district, which had provided free backpacks to students in previous years, was unable to do so this year—leaving many children in a low-income neighborhood without essential supplies.

Thanks to the backpacks they received from The Alliance, Liberty Towers Church was able to equip 200 students with backpacks filled with everything they needed to start the school year prepared and confident—resources these children would not have had otherwise.



## Collaboration That Honors Culture

What began as a simple conversation at a local networking event, turned into a powerful moment of community connection.

**Jen**, our Associate Director, learned from someone at River City Food Bank that they had access to culturally diverse food options. She shared this insight during a staff meeting, unaware that we had just received an email from World Relief seeking food donations for their World Refugee Day picnic. Our Member Relations team quickly reached out to the team at World Relief, who in turn connected with River City Food Bank.

The result was a generous donation that helped make the picnic truly meaningful. Thanks to this chain of collaboration, families were able to enjoy food that honored their cultures at an event designed to celebrate them, a beautiful reminder of what's possible when community connections come together with purpose.

## Inspiring the Next Chapter

Two of our Member organizations made a connection at an Alliance event that gave a former foster youth the opportunity to inspire younger kids in the system.

**Mikayla\***, an alum from Fostering Success and Significance—a local nonprofit that supports aged-out foster youth pursuing a college degree—was invited to share her personal journey with youth served by CASA of Placer, Yuba, and Sutter.

By speaking honestly about her path and possibilities, Mikayla helped young people see that their circumstances do not define their future, and that dreams like going to college and building a bright, fulfilling life are truly within reach.

*\*Names have been changed to protect privacy.*

# 2025 Top Ten Highlights

- 1 A Growing Movement:** Our collaborative network grew to **115 member organizations**—nonprofits, agencies, professionals, and churches—united in serving the most vulnerable kids in our community.



- 2 Technology for Good:** We **fully rebuilt the Love in Action Database**, making it easier than ever to connect volunteers and donors with real-time needs—so help reaches kids faster.

- 3 Education When It Matters Most:** We launched **three new full-length (1.5–2 hour) courses** in our Online Learning Center, delivering high-quality, trauma-informed training to people on demand. Now Available: **Foster Care & Adoption 101, Bringing Reconciliation Home: Insights for Multiracial Families, and Supporting Kids After Traumatic Events.**

- 4 Stronger Leaders, Stronger Community:** With special funding and partnership from **SVP**, we hosted our **first-ever Executive Director Luncheon**, creating rare space for senior nonprofit leaders to connect, reflect, and be encouraged.

- 5 Equipping Those on the Front Lines:** We hosted **two PRO Workshops** in 2025, bringing nonprofit leaders together for hands-on learning from experienced industry experts. These workshops focused on critical areas such as **fundraising sustainability, marketing and communications, leadership development, and strategic planning.**



- 6 Backpacks That Open Doors:** We sent **1,722 at-risk kids** back to school fully equipped with new backpacks and supplies—an **80% increase** in children served over 2024.

- 7 From Knowledge to Healing:** Our **2025 Training UP Conference** equipped parents, caregivers, and professionals with trauma-informed tools—positively impacting the lives of **4,595 local kids.**

- 8 Engaging Business for Good:** We launched the **Partners in Purpose Mixer**, strengthening relationships with generous business leaders committed to deeper impact together.

- 9 Ready When Crisis Hits:** Thanks to year-round community generosity, our **Emergency Supply Closet** stayed stocked with critical items—beds, furniture, diapers, car seats, and more—ready when kids needed them most.



- 10 Hope Delivered for the Holidays:** Through our 6<sup>th</sup> annual Holiday Gift Drive, we provided gifts, baskets, and gift cards to **over 6,000 kids/families** through **42 partner organizations**, making the season brighter for so many at-risk youth.

# Finances & Recognitions

## FINANCIAL OVERVIEW

**ASSETS \$537,560**

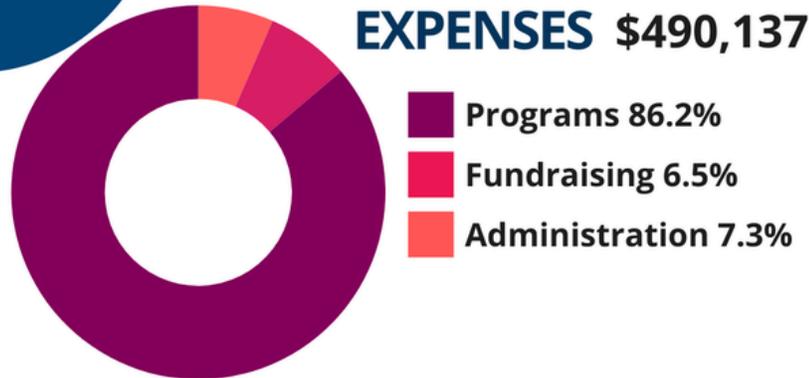
Income + Cash Reserves



**OVER**

**86%**  
OF FUNDS GO DIRECTLY  
TO **PROGRAMS**

**EXPENSES \$490,137**



For 6 consecutive years, **The Alliance** earned the highest standard of financial accountability, Candid's Platinum Transparency Seal.

## 2025 HONORS & AWARDS

**GREAT COMPANIES GLOBAL BUSINESS AWARD**  
Community Support & Child Welfare



**The Alliance** received this international honor for the 3rd year in a row among a small number of other nonprofit organizations.

**SACRAMENTO BUSINESS JOURNAL**  
Women Who Mean Business Award

In June 2025, **Tiffany Loeffler**, Alliance Founder and Executive Director, was honored for her dedicated and innovative work in the nonprofit space.



# Programs & Services

## **CONNECT** Organizations with Each Other and Valuable Resources

### **ALLIANCE MEMBER COMMUNITY**

An exclusive online platform where our network of Alliance Members can connect with each other, share resources, ask questions, and find new ways to serve the at-risk kids and families in their programs.

### **PRO WORKSHOPS**

Interactive ½ day workshops led by industry experts to equip local nonprofit leaders in important areas including strategic planning, leadership, marketing, and fundraising.

### **A NIGHT TO CELEBRATE**

A “red carpet” dinner honoring our network of agency, nonprofit, and church leaders, celebrating the work they do and providing opportunities to collaborate.

### **QUARTERLY MEMBER EVENTS**

Regular gatherings where Alliance Member organizations come together (in person and online) to network, collaborate, and learn from each other.

## **MOBILIZE** the Community to Make a Difference

### **LOVE IN ACTION DATABASE**

A custom platform, designed specifically for The Alliance, where our Members post real-time donation and volunteer needs for the children and families they serve allowing the community to respond.

### **EMERGENCY SUPPLY CLOSET**

A community-stocked closet where essential items like beds, furniture, and household supplies are stored and ready to be distributed to kids and families in crisis or transition.

### **ANNUAL DONATION DRIVES**

Household Essentials Drive (Spring)  
Backpack Drive (Summer)  
Difference Maker Holiday Gift Drive (Winter)

### **PARTNERS IN PURPOSE**

A generous community of individuals, local service groups, and businesses mobilized to meet needs of kids and families in the Greater Sacramento Area.

## **EQUIP** People to Support Kids in Trauma-Informed Ways

### **TRAINING UP CONFERENCE**

An annual conference for parents, caregivers and providers where top local experts share trauma-informed tools and strategies to help kids find hope and healing.

### **ALLIANCE LEARNING CENTER**

An online library of courses available on-demand so anyone in the community can learn valuable tools to connect with kids while preventing or healing childhood trauma.

### **TRAUMA-INFORMED PARENTING CLASS**

An 8-week course equipping parents and caregivers to connect with kids that have a trauma history taught by our team of certified TBRI Practitioners.

### **FOSTER CARE & ADOPTION 101**

A free workshop to help anyone considering foster care or adoption learn more about the requirements and process of bringing a child into their home.

### **MINISTRY COACHING**

Custom curriculum designed by The Alliance team to equip faith-based leaders to support at-risk kids and families in their congregation and community.

# Alliance LEADERSHIP

## BOARD OF DIRECTORS

**Ricardo Garza - Board President**  
Strategic Account Manager | Paycom

**Scott Eggert - Board Secretary**  
CEO | MKTNG & Founder | GoldenDoodle

**Stephanie VanTassell - Board Treasurer**  
Director of Communications | Guide Real Estate

**Tiffany Loeffler, DPT**  
Founder & Executive Director | The Alliance

**Liviu Vizitiu**  
Franchise Owner, General Manager |  
Chick-fil-A Delta Shores

**Susana Sollazzo**  
Retired Teacher/Community Advocate

**Nancy McDougall**  
Community Advocate

**Keith York**  
CEO & President | Signature Business Consulting

**Justin Studebaker**  
Founder & CEO | Symphoneo Consulting

## ALLIANCE STAFF

**Tiffany Loeffler, DPT**  
Founder | Executive Director

**Jen Esparza**  
Associate Director

**Heidi White, MA**  
Educator, Church Relations Director

**Monica Fitzpatrick, MA**  
Member Relations Co-Director  
& Education Director

**Angela Beusan**  
Member Relations Co-Director

**Christina Moe, MA**  
Love in Action Program Director

**Joni Braden-Gonzales**  
Community Outreach Specialist

**Jenna Moeckelmann**  
Program Manager

