



THE ALLIANCE

ANNUAL REPORT

REPORT NO. 007



2022

ORGANIZATION UPDATE



OUR MISSION

The Alliance is a collaborative network of organizations working together to protect kids and strengthen families since 2016.

We believe that every child deserves to grow up in a safe, loving family and that communities are transformed when families are properly supported.

OUR GOALS

The Alliance exists to:

- UNITE** local organizations
- CONNECT** families with resources
- MOBILIZE** the community to get involved
- EQUIP** individuals & organizations to care for vulnerable children and families

A NOTE FROM THE EXECUTIVE DIRECTOR

Over the past year, the world continues to navigate towards “new normal” as each of our lives have been impacted by the difficult situations around us and the people who need our support.

Trauma is a household reality as kids see images of war in the news, experience bullying on social media platforms or have watched their world torn apart by divorce or being taken into foster care. Anxiety and depression are steadily on the rise while most mental health providers have long waitlists.

Families face food insecurities with elevated grocery prices, many more have found themselves homeless and there continues to be a steady stream of refugees coming to the Sacramento Area.

While the struggle of vulnerable kids and families is very real, so is the power of hope. When people in the community come together to meet the seemingly endless needs of this population, things begin to shift and dignity is restored. When kids are connected to healthy families, mentors, teachers, counselors or friends, their self confidence and success rates in life go up exponentially.

That's why The Alliance exists and that's why so many agencies, nonprofits, churches, businesses and individuals in our community are getting involved. We are changing our region, one child, teen or family at a time.

It's an honor to be leading this united effort.

Tiffany Loeffler **DPT**
Alliance Founder & Executive Director

ALLIANCE MEMBER ORGANIZATIONS

OUR NETWORK includes local nonprofits, foster care & adoption agencies, community service groups, professionals and churches actively serving kids & families.

- 3Strands Global Foundation
- Acres of Hope
- Agape Villages Foster Agency
- AgingUP
- ASPIRE Kids
- Bayside Church - Blue Oaks
- Bayside Church - Granite Bay
- Bayside in Galt
- Blossom Place
- California Alliance of Caregivers
- Camp Alta
- Child Advocates of Placer County
- Children's Hope Foster Family Agency
- Compassion Planet
- Daughters of Zion Enterpryz
- Delta Prevention
- Destiny Community Center
- Diversif-I Education Group
- Dress 2 S.O.A.R.
- Forging Disciples
- FAM - Foster & Adoption Ministry
- Foster & Kinship Care Education
- Fostering Success & Significance
- Fremont Presbyterian Church
- Golden Sierra Job Training Agency
- Growing Hope
- Heart Gallery of Sacramento
- Heart to Heart
- Hearts Landing Ranch
- Hills Church
- Hope's Anchor, Inc.
- Institute for Children's Aid
- Kelli's Cookies - For Goodness Bakes
- Koinonia Family Services
- Lighthouse Counseling & Family Resource Center
- Lighthouse Covenant Church
- Lilliput - part of Wayfinder Family Services
- Mercy Multiplied
- Midtown Church
- Mosaic Christian Church
- Oak Hills Church
- Our Healing Forest
- Paradise Oaks Youth Services
- Parent Cooperative Community
- Playmakers
- Redemption Youth Ranch
- Restoration
- Rivers Edge Church
- Safe Connected Nests
- Safe Refuge for Children + Families
- Sierra Pregnancy + Health
- Southport Church
- Stanford Sierra Youth & Families
- Swing of Faith
- Teams and Dreams Foundation
- The Attach Place
- The Gathering Inn
- The Taylor House
- Unity Care
- The Rock of Roseville
- xHope



COMMUNITY IMPACT

NEEDS MET & RESOURCES PROVIDED IN 2022

We are passionate about mobilizing the community to come together to serve kids in foster care, resource & adoptive families, single parents, families in crisis, local refugees and any child that has experienced trauma. Here are just some of the ways we are positively impacting our community:

UNITY



61 Local agencies, nonprofits, professionals & churches are **ALLIANCE MEMBERS**

NONPROFIT LEADERS collaborated at Quarterly Alliance Member Gatherings & collaborative meetings

164



21 **AREA CHURCHES** received Alliance resources to support as they came alongside vulnerable children & families

LOCAL BUSINESSES supported at-risk kids & families through our Partners in Purpose program

62



CONNECTION/MOBILIZATION



16,357 **ITEMS** donated to meet the needs of **3,383** **KIDS** through **29** local agencies/nonprofits

BEDROOMS/APARTMENTS were furnished for kids & teens from foster care, refugee youth, or families in crisis

78



SUBSCRIBERS receive our monthly Alliance newsletter

1,394



229 **FAMILIES & PROVIDERS** caring for a total of **1908** **KIDS** attended the 2022 Training UP Conference

HOURS of **PARENT TRAINING** were provided through workshops and classes

304



124 **INDIVIDUALS** and **11** **ORGANIZATIONS** utilized courses through our online Alliance Learning Center

LEADERS & CAREGIVERS received trauma training at an Alliance workshop or TBRI parenting class

248



\$14,995 in **GIFT CARDS** donated to local foster youth, resource parents or social workers

385 **BACKPACKS** with school supplies & **3,216** **CHRISTMAS GIFTS** were given to kids in need



TIMES PEOPLE accessed resources/info on our website

6,086

2022 MILESTONES

THE ALLIANCE continues to expand our resources and reach each year allowing us to serve even more vulnerable kids & families. Here are some of the incredible accomplishments we have achieved this past year with the support of our staff, donors and member organizations.

- We hosted **89 leaders from 30 local orgs.** at our 5th **annual Night to Celebrate** event
- Partnership started with Ashley Furniture's **Hope to Dream** program to supply twin mattresses to kids & teens in need
- Added **Nevada County** to our service area
- Re-launched our **Love in Action program** with brand new database software and an off-site donation center
- Hosted 4 brand new collaborative events for our **Partners in Purpose** business sponsors
- Offered our 6th annual **Training UP Conference** in a brand new hybrid format with virtual & in-person registration options
- Launched our **Community Board** with 6 amazing ambassadors
- Distributed **3,216 toys, 52 gift baskets & \$9,240 in gift cards** through the 2022 **Difference Maker Campaign**
- Developed new resources and served **7 students** through the **OnRamp Program** at William Jessup University
- Received **grant funds** from the City of Roseville, the Mikuni Charitable Org. and several other local foundations
- Helped 3 different churches host **6 respite events** for foster & adoptive families
- Welcomed **2 new staff members** - Christina Moe & Lindsay McKinnon
- Taught **trauma workshops** at the Thrive Conference and to local church & children's ministry leader around the region
- Successfully raised **\$76,161** during our 2022 year-end gift match to help fund Alliance programs in 2023



FINANCIAL OVERVIEW

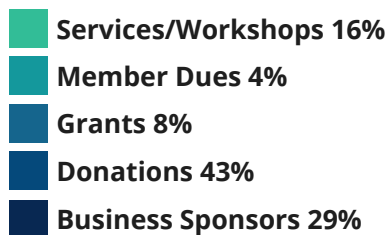
Platinum
Transparency
2022

Candid.

Each year The Alliance strives to maintain the highest standard of financial accountability. For the third year in a row, we were proud to earn Candid's Platinum Transparency award.

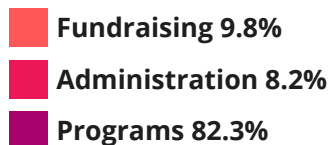
INCOME + ASSETS

\$387,871 + \$116,825



EXPENSES

\$427,591



OVER
82%
OF EXPENSES GO TO
PROGRAMS



A special thank you to each of our individual donors as well as the 62 local business that have joined The Alliance as **Partners in Purpose**. Your support is crucial to fueling the programs and resources we provide for kids and families around the Greater Sacramento Region.



PROGRAMS & SERVICES

CURRENT ALLIANCE RESOURCES



A NIGHT TO CELEBRATE

A special evening honoring local agency, nonprofit and community leaders, celebrating the work they do & enhancing regional collaboration.



TRAINING UP CONFERENCE

This annual conference allows parents, caregivers & providers to learn new trauma-informed tools & strategies from top local experts.



ALLIANCE MEMBER EVENTS

Quarterly gatherings where Alliance Member organizations come together to network, collaborate & learn from each other.

ALLIANCE LEARNING CENTER

Online trauma-based workshops & courses that allow parents, caregivers & providers to learn on-demand.

DIFFERENCE MAKER CAMPAIGN

Community-wide effort to meet the needs of vulnerable kids & families during the Holidays.

CAREGIVER WORKSHOPS

FREE live Zoom classes taught by local foster care, adoption & trauma experts.

PARTNERS IN PURPOSE

A community of local business leaders & individuals united in support of vulnerable kids & families.

CHURCH MINISTRY COACHING

Curriculum that equips faith based leaders to come alongside vulnerable kids & families in their congregation/community.

LOVE IN ACTION PROGRAM

Through our custom area needs database, community members can search for donation & volunteer opportunities to meet the needs of local kids & families.

ONRAMP SCHOLARSHIP PROGRAM

The Alliance works in partnership with William Jessup University to make earning a college degree possible for former foster youth through resources & scholarship funds.

FOSTER CARE & ADOPTION 101

Collaborative brainstorming sessions to improve levels of care for at-risk youth & families in crisis.

THINK TANK MEETINGS

Collaborative brainstorming sessions to improve levels of care for at-risk youth & families in crisis.

TBRI® PARENTING COURSE

Twice a year our team of Trust Based Relational Intervention practitioners provide this 8-week course to caregivers & providers.

COMMUNITY RESOURCES

Our monthly newsletter & Alliance website are filled with events & resources for anyone caring for vulnerable kids & families.

ALLIANCE LEADERSHIP

BOARD OF DIRECTORS

Sandy Runner - Board President

Sr. Director of Growth Marketing | Reputation

Wes Ehrhart - Board Secretary

Regional Director | Christian Medical & Dental Association

Ricardo Garza - Board Treasurer

Account Manager | Paycom

Heather Penny, Ph.D.

Leadership Coach, Trusted Advisor, Author

Tiffany Loeffler, DPT

Founder & Executive Director | The Alliance

Claire LaBeaux

Senior Public Relations Consultant

Liviu Vizitiu

Franchise Owner, General Manager |
Chick-fil-A Rancho Cordova

Dr. John Harris

Transformational Leadership &
EQ Coach

ALLIANCE STAFF

Tiffany Loeffler, DPT

Founder | Executive Director

Christina Moe

Resource
Manager

Heidi White

Educator, Church
Relations Director

Justin Studebaker

Engagement
Specialist

Kierstin Acosta

Donor Relations &
Events Director

Lindsay McKinnon

Member Relations &
Outreach Co-Director

Megan McCleary

Member Relations &
Outreach Co-Director



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