



THE ALLIANCE

ANNUAL REPORT

REPORT NO. 008





ORGANIZATION UPDATE

OUR MISSION

The Alliance is a collaborative network of organizations working together to protect kids & strengthen families since 2016.

We believe that **every child** deserves to grow up in a safe, loving family & that communities are transformed when families are properly supported.

OUR GOALS

The Alliance exists to:
UNITE local organizations
CONNECT families with resources
MOBILIZE the community to get involved
EQUIP individuals & organizations to care for vulnerable children and families

A NOTE FROM THE EXECUTIVE DIRECTOR

We live in a broken world. A world where children right here in our region face tragedies on a daily basis. There are over 2,000 kids in the local foster care system plus thousands more experiencing homelessness, trafficking, or abuse. Childhood trauma is an **epidemic**, one that impacts kids in every city, school, and neighborhood in our area. Just this year the CDC released new data indicating 2/3 of ALL children in the US will experience a traumatic event by the age of 16. This is a sobering statistic.

After 17 years in the healthcare field & as an adoptive mom with two teens from Haiti, I know firsthand that trauma changes people. It rewires children's brains, affects their physical and mental health, and can lead to destructive behavior. I also know that healing is possible when kids have access to tangible resources and connected relationships.

It is a complicated task to mend the broken pieces of a child's life following trauma, one that requires the help of a team of providers. Thankfully The Alliance partners with over 75 local agencies, nonprofits, churches, and professionals across 5 counties now working together as a team. We've built an unprecedented community of collaboration because we have the shared belief that every child deserves to grow up in a loving home and a safe community. This is a big task but we're working hard toward that end and we're doing it together.

Tiffany Loeffler DPT
Alliance Founder & Executive Director

ALLIANCE MEMBER ORGANIZATIONS

OUR NETWORK includes nonprofits, foster care & adoption agencies, community service groups, professionals & churches serving vulnerable kids & families throughout the Greater Sacramento Region.

3Strands Global Foundation
Acres of Hope
Agape Villages Foster Agency
AgingUP
All Access Church Coaching
Alternatives Pregnancy Center
ASPIRE Kids
The Attach Place
Bayside Church - Adventure
Bayside Church - Blue Oaks
Bayside Church - Granite Bay
Bayside in Galt
Blossom Place
Bridge Network
Bridgeway Christian Church
California Alliance of Caregivers
Camp Alta
Child Advocates of Placer County
Children's Hope Foster Family Agency
Compassion Planet
Daughters of Zion Enterpryz
Delta Prevention
Destiny Community Center
Dress 2 S.O.A.R.
EveryONE Matters Ministries
Forging Disciples
FAM - Foster & Adoption Ministry
Fostering Success & Significance
Foundation Christian Church
Full of Hope Yoga & Trauma Recovery
Fremont Presbyterian Church
The Gathering Inn
Growing Hope
Heart Gallery of Sacramento
Heart to Heart
Hearts Landing Ranch
Hills Church
HOPE Worldwide Sacramento
Institute for Children's Aid
Joni & Friends Sacramento
Kelli's Cookies - For Goodness Bakes
Kingdom Roar Ministries

Koinonia Family Services
LEAF
Liberty Towers Church
Lighthouse Counseling & Family Resource Ctr
Lighthouse Covenant Church
Mercy Multiplied
Midtown Church
Mosaic Christian Church
Oak Hills Church
Our Healing Forest
Paradise Oaks Youth Services
Parent Cooperative Community
Powerhouse Ministries
Redemption Youth Ranch
Refuge & Strength
Rivers Edge Church
The Rock of Roseville
Sacramento Life Center
Safe Haven
Safe Refuge for Children + Families
Sierra College FKCE
Sierra Pregnancy + Health
Southport Church
St. Augustine of Canterbury Episcopal Church
Stanford Sierra Youth & Families
Swing of Faith
The Taylor House
Taylor Pediatric Physical Therapy
Teams and Dreams Foundation
Unity Care
Wayfinder Family Services
World Relief
xHope



COMMUNITY IMPACT

NEEDS MET & RESOURCES PROVIDED IN 2023

We are passionate about mobilizing the community to come together to serve kids in foster care, resource & adoptive families, single parents, families in crisis, local refugees and any child that has experienced trauma. Here are some of the ways **The Alliance** positively impacted our community in 2023:

UNITY



75 Local agencies, nonprofits, professionals & churches are **ALLIANCE MEMBERS**

NONPROFIT LEADERS collaborated at Quarterly Alliance Member Gatherings & think tank meetings **255**



30 **AREA CHURCHES** received Alliance resources to support vulnerable children & families

LOCAL BUSINESSES supported at-risk kids & families through our Partners in Purpose program **54**

EQUIPPING



179 **FAMILIES & PROVIDERS** caring for a total of **2,177** **KIDS** attended the 2023 Training UP Conference

HOURS of PARENT TRAINING were provided through workshops and classes **2,102**



104 **INDIVIDUALS** and **12** **ORGANIZATIONS** utilized courses through our online Alliance Learning Center

LEADERS & CAREGIVERS received trauma training at an Alliance event, community workshop or TBRI parenting class **747**

CONNECTION/MOBILIZATION



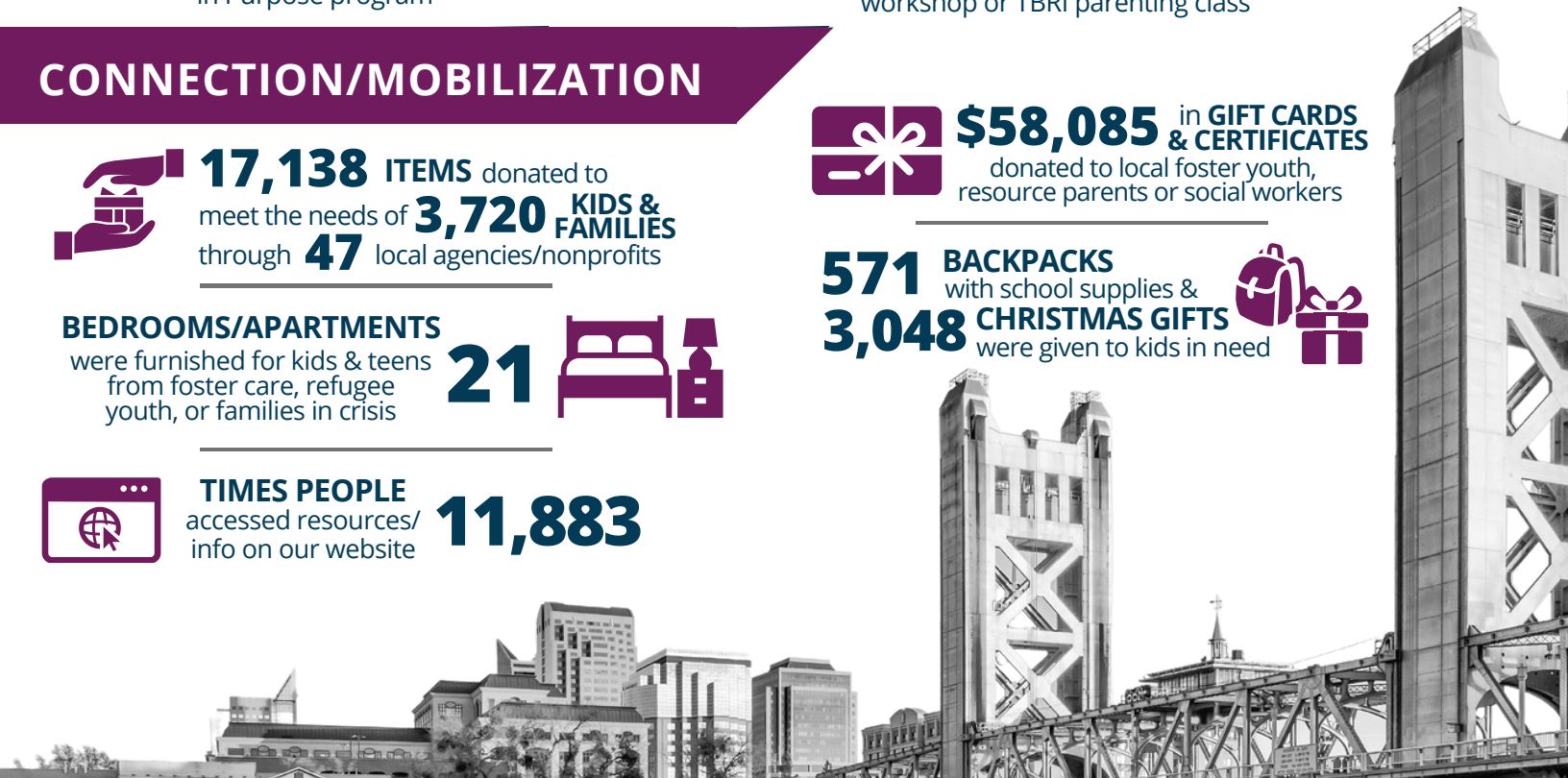
17,138 **ITEMS** donated to meet the needs of **3,720** **KIDS & FAMILIES** through **47** local agencies/nonprofits

BEDROOMS/APARTMENTS were furnished for kids & teens from foster care, refugee youth, or families in crisis **21**

TIMES PEOPLE accessed resources/info on our website **11,883**

\$58,085 in **GIFT CARDS & CERTIFICATES** donated to local foster youth, resource parents or social workers

571 **BACKPACKS** with school supplies & **3,048** **CHRISTMAS GIFTS** were given to kids in need



TOP 10 HIGHLIGHTS OF 2023

THE ALLIANCE continues to expand our resources and reach each year allowing us to serve even more vulnerable kids & families. Here are some of the incredible accomplishments we have achieved this past year with the support of our staff, donors and member organizations.

- 1** Honoring **138 leaders** for the work they do for kids & families in our community at our 6th annual Member appreciation event, **A Night to Celebrate** hosted on Feb. 2nd
- 2** Providing high level **support & encouragement** to our Alliance Members through our quarterly gatherings including the **3C Leading Conference**, hosted by Board Member, Dr. Heather Penny
- 3** Making sure **2,177 kids** had more trauma-informed parents, caregivers and teachers following the **2023 Training UP Conference** hosted at Destiny Community Center on Aug. 26th
- 4** Having **37% increased attendance** at our bi-annual TBRI parenting classes and hosting the fall session in **El Dorado County** for the first time
- 5** Setting up our office like Santa's Workshop with the 3,000+ gifts that were graciously given during our **Difference Maker Campaign**, which made Christmas magical for 20% more foster & at-risk youth this year
- 6** Welcoming the talented **Stephanie VanTassell** to our staff team as The Alliance's new **Associate Director**
- 7** **Expanding distribution partnerships** including receiving 56 car seats from PCOE, dental work for 10 teens through Enhance Dental Care, 500 free tickets to the Sac Zoo, & 100 certificates for eye exams/ glasses from VSP & Assemblyman Patterson
- 8** Being invited to speak at Jessup University on World Adoption Day and providing **trauma workshops** at the Thrive Conference, CAFO Summit & at other events throughout the year
- 9** Helping mobilize area churches - a team at Bayside Granite Bay went through our Church Coaching program & launched their own **Family Advocacy Ministry** while Hills Church fill up **49 social worker appreciation baskets** which we distributed
- 10** Launching our **first 4 trauma-informed mini courses** on the Alliance's Online Learning Center



FINANCES & RECOGNITIONS

FINANCIAL OVERVIEW



For the 4th year in a row, **The Alliance** earned Candid's Platinum Transparency Seal, the highest standard of financial accountability.

OVER
84%
OF FUNDS GO DIRECTLY
TO **PROGRAMS**

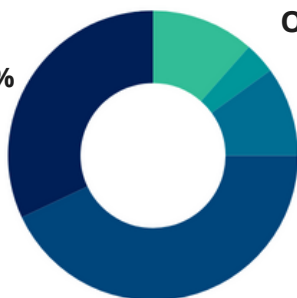
THANK YOU

The work we do in the community and the support we provide to local organizations would not be possible without the help of our amazing donor network. We want to say a special thank you to the **54 local businesses** involved in our **Partners in Purpose** program as well as the new monthly donors that joined the **Every Child Movement** this year!

ASSETS \$460,719

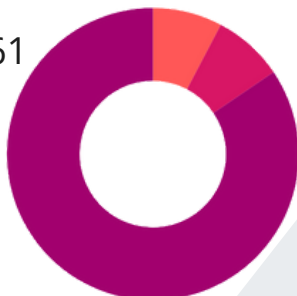
Income: \$386,617
Cash Reserve: \$74,102

- **Services/Workshops 11.5%**
- **Member Dues 3.5%**
- **Grants 10%**
- **Donations 43%**
- **Business Sponsors 32%**



EXPENSES \$435,461

- **Fundraising 7.8%**
- **Administration 7.8%**
- **Programs 84.4%**



2023 HONORS & AWARDS

NONPROFIT OF THE YEAR Small Business Administration



The Alliance was awarded Nonprofit of the Year across 26 counties in Northern California at the SBA Awards ceremony on May 4, 2023.



GLOBAL BUSINESS AWARD NGO & SOCIAL ENTERPRISE Great Companies

The Alliance was among only 8 NGO organizations to receive this international honor.



1st PLACE SACRAMENTO FASTPITCH Social Venture Partners



Alliance Director, Tiffany Loeffler, took the stage on Dec. 7, 2023 & received the judges' top recognition for her 3-minute pitch.



PROGRAMS & SERVICES

CURRENT ALLIANCE RESOURCES



A NIGHT TO CELEBRATE

A special dinner honoring local agency, nonprofit, church & community leaders, celebrating the work they do and providing opportunities to collaborate.

ALLIANCE MEMBER EVENTS

Quarterly gatherings where Alliance Member organizations come together to network, collaborate & learn from each other.

THINK TANK MEETINGS

Collaborative brainstorming sessions to improve levels of care for at-risk youth & families in crisis.

LOVE IN ACTION PROGRAM

Providing community members the opportunity to serve vulnerable kids & families through annual donation drives and our custom Love in Action Database with specific item & volunteer options.

DONATION DRIVES:

- Emergency Supply Drive (spring)
- Backpack Drive (summer)
- Difference Maker Campaign (holidays)

PARTNERS IN PURPOSE

A community of local companies & business leaders united in support of vulnerable kids & families.



TRAINING UP CONFERENCE

An annual conference for parents, caregivers & providers to learn new trauma-informed tools & strategies from top local experts.

ALLIANCE LEARNING CENTER

Online trauma-based workshops & mini courses that allow parents, caregivers & providers to learn on-demand.

CAREGIVER WORKSHOPS

Free online classes taught live by local foster care, adoption & trauma experts.

TBRI® PARENTING COURSE

An in-depth 8-week workshop for parents with children who have a trauma history. Offered twice a year by our certified TBRI Practitioners.

CHURCH MINISTRY COACHING

Curriculum equipping faith based leaders to support at-risk kids & families in their congregation/community.

FOSTER CARE & ADOPTION 101

An Alliance workshop covering the requirements, timeline & approval process for anyone interested in foster care or adoption.



TOP GOALS FOR 2024

EXPAND MEMBERSHIP

There are over 250 nonprofits serving vulnerable kids in the Sacramento area plus countless community service groups, churches & professionals ready to help. Our goal in 2024 is to expand our network to **100+ organizations**.

RELEASE NEW EDUCATIONAL RESOURCES

In 2024 we plan to release additional content on our Online Learning Center including **2 full-length workshops** & **12 mini courses**.

MEET ADDITIONAL NEEDS

Our goal this year is to **serve over 4,000 kids & families** through our Love in Action donation drives and needs database.



ALLIANCE LEADERSHIP

BOARD OF DIRECTORS

Sandy Runner - Board President

Sr. Director of Growth Marketing | Reputation

Wes Ehrhart - Board Secretary

Regional Director | Christian Medical & Dental Association

Ricardo Garza - Board Treasurer

Account Manager | Paycom

Heather Penny, Ph.D.

Leadership Coach, Trusted Advisor, Author

Tiffany Loeffler, DPT

Founder & Executive Director | The Alliance

Liviu Vizitiu

Franchise Owner, General Manager |
Chick-fil-A Rancho Cordova

Dr. John Harris

Certified Executive Coach

Donna Huntingdale, P.E.

President/CEO | Building Rx

Ben Godinez

Business Development | Now CFO

ALLIANCE STAFF

Tiffany Loeffler, DPT

Founder | Executive Director

Stephanie C. VanTassell

Associate Director

Heidi White

Educator, Church Relations Director

Christina Moe

Resource Manager

Lindsay McKinnon

Member Relations & Outreach Co-Director

Megan McCleary

Member Relations & Outreach Co-Director



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