



DEFENDING THE CAUSE REGIONAL ALLIANCE

ANNUAL REPORT

REPORT NO. 005



ORGANIZATION UPDATE

ALLIANCE MISSION Defending the Cause Regional Alliance is a collaborative network of organizations working together to protect kids and strengthen families. We believe that every child deserves to grow up in a safe, loving family and that communities are transformed when families are properly supported.

A NOTE FROM THE *Executive Director*

This past year has posed many new and unexpected challenges for children and families. In 2020, divorce rates increased, families faced financial difficulties and relational strain, while kids had to navigate distance learning or transition to home schooling. Reports of child abuse went down yet in all likelihood the number of abusive situations spiked.

In order to rise to the occasion and meet the needs of foster youth, single parents, and struggling families, our team needed a fresh approach. As in-person events were canceled, we quickly transitioned to online workshops, conferences and collaborative meetings. As food insecurity and the need for support escalated in families, so did the generosity of our community.

I have watched in awe as individuals, families, and organizations have worked together in unity to protect kids and strengthen families in 2020 like never before. We truly are better together!

Tiffany Loeffler, DPT

Tiffany Loeffler
Founder & Executive Director

ALLIANCE MEMBERS

- Acres of Hope
- Agape Villages Foster Agency
- AgingUP
- ASPIRE Kids
- Bayside Church
- Beaudry Law Offices, Inc.
- Blossom Place
- Bravely Lane
- California Alliance of Caregivers
- Camp Alta
- Child Advocates of Placer County
- Compassion Planet
- Core Connectivity
- Damsel in Defense
- Delta Prevention
- Destiny Community Center
- Diversif-I Education Group
- Everyday University
- Forging Disciples
- Foster & Kinship Care Education
- Fostering Success & Significance
- Fremont Presbyterian Church
- Growing Hope
- Heart Gallery of Sacramento
- Heart to Heart
- Hearts Landing Ranch
- Hope's Anchor, Inc.
- Institute for Children's Aid
- Kelli's Cookies
- Koinonia Family Services
- Lilliput
- Magical Order of Brave Knights
- Mercy Multiplied
- Parent Cooperative Community
- Restoration
- Rolling Hills Church
- Safe Refuge for Children+Families
- Serve United
- Sierra Pregnancy+Health
- Single Mom Strong
- Stanford Sierra Youth & Families
- Southport Church
- Team Giving
- The Attach Place
- The Big Yellow Barn
- The Foster Project
- The Glass Slipper
- The Inspire Shop
- The Rock of Roseville
- Transformational Family Ministries
- Usborne Books & More
- xHope



COMMUNITY IMPACT

NEEDS MET & RESOURCES PROVIDED IN 2020

ALLIANCE GOALS The Alliance exists to **UNITE** organizations, **CONNECT** families with resources, **MOBILIZE** the community to get involved, and **EQUIP** individuals and organizations to care for vulnerable children and families. In all things, we act as a bridge.

1 UNITY



52 Local agencies, nonprofits, professionals and churches are members of The Alliance

Organizational leaders gathered on February 18 to network & collaborate at our annual event, A Night to Celebrate

89



56 Agency & Nonprofit leaders connected & received training at Quarterly Alliance Member Gatherings

Local churches provided with resources to help come alongside vulnerable children & families

13



2 CONNECTION



32%

Increase in our social media following as we posted weekly parenting tips, family fun ideas and stories of local difference makers

Subscribers receive our monthly newsletter

984



3,431 Unique visitors came to our website **9,454** times to access Alliance resources

The HOPE & HELP campaign provided encouragement & support every weekday for 6 months as families navigated the COVID-19 pandemic

6



3 MOBILIZATION



8,710 Items were donated to meet the needs of **2,265** kids/parents through **16** local agencies/nonprofits

Through donations from our community, we helped furnish 4 apartments for aging out foster or refugee youth

4



\$18,900 in gift cards were donated to local foster youth, resource parents or social workers

105 backpacks with school supplies, **234** activity kits and **2,998** Christmas gifts were given to kids in need



4 EQUIPPING



200

Individuals attended the 2020 Training Up Conference virtually to learn about childhood trauma

Hours of parent training were provided through our Fall Caregiver Workshop Series

304



54

People learned the principles of Connection, Empowerment & Correction through our TBRI parenting class

Families attended our Foster Care 101 workshop and received info about becoming a resource parent

12



FINANCIAL OVERVIEW



Defending the Cause Regional Alliance holds to high standards of financial accountability and governance. In 2020, we were proud to be awarded GuideStar's Platinum Seal of Transparency.

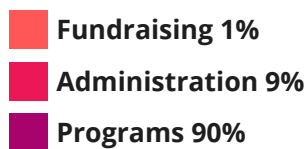
INCOME

\$231,309



EXPENSES

\$148,687



90%
OF EXPENSES
GO DIRECTLY
TO PROGRAMS

BUSINESS SPONSORS

- Anthem Blue Cross
- Brizzi Financial
- Forging Disciples
- Hutchison Financial Group
- Loeffler Realty & Investment
- Milestone Wellness
- William Jessup University



PROGRAMS & SERVICES

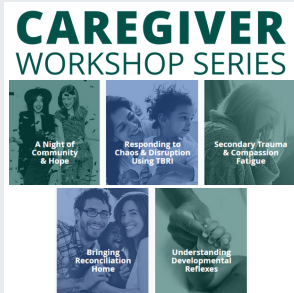
CURRENT ALLIANCE RESOURCES & SERVICES



The Training UP Conference is an annual event for anyone wanting to provide trauma-informed care for children. This event includes resources for parents, social workers, & educators.



Our custom church ministry coaching program equips faith based leaders to successfully come alongside vulnerable children & families in their congregation & community.



Just launched in 2020, these online courses taught by leaders in the field are a FREE resource for foster & adoptive parents and providers.



This annual event is hosted for local agency, nonprofit and community leaders to celebrate the working being done to support vulnerable children & families while enhancing collaboration between organizations.



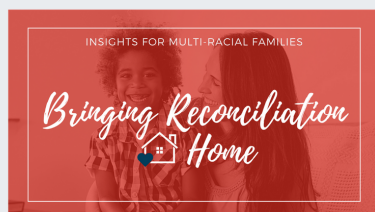
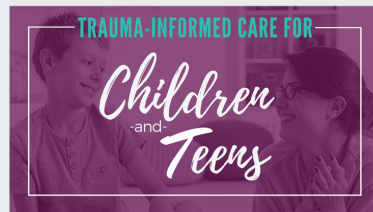
Our team of certified Trust Based Relational Intervention trainers help caregivers and providers connect with kids from hard places through this 30-hour course offered twice annually.



This collective campaign, also launched in 2020, invites community members to make a difference for local kids & families in need with over 20 ways to get involved from giving gifts to becoming a foster parent.

UPDATES & NEW RESOURCES COMING IN 2021

We're launching an ONLINE learning center in 2021 with courses people can take on-demand.



Stay tuned for some exciting new Alliance announcements in 2021 including a new logo, rebranding with updated website resources, and a possible move into our own office space which will be available for collaborative co-working & trainings.

ALLIANCE LEADERSHIP

BOARD OF DIRECTORS

Sandy Runner - Board President

Marketing Executive, Hewlett Packard

Megan McCleary - Board Secretary

Director, Serve United

Tiffany Loeffler, DPT

Alliance Founder & Director | Physical Therapist

Dave Bowers

Outreach Coordinator, Safe Refuge for
Children + Families

Sally Beaudry

Attorney, Beaudry Law, Inc.

Ricardo Garza

Community Life Pastor, Southport Church

Heather Penny, Ph.D.

Leadership Coach/Trusted Advisor/
Author/Speaker

ALLIANCE STAFF

Tiffany Loeffler, DPT

Founder | Executive Director

Heidi White

Educator | Church Relations Director

Michelle Kopkash

Member Relations Director

Jill Mansfield

Communications Director

DEFENDING THE CAUSE REGIONAL ALLIANCE

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